

AN EMISSIONS-FREE TRIP AROUND MONT-BLANC IN LESS THAN 20 HOURS WITH DACIA...

... That was the astounding feat achieved by the Spanish Kilian Jornet and the French Mathieu Blanchard who covered 171km with a total of 10,042 meters vertical climb during this event. Nearly 2,500 trailers were present for this race around Mont-Blanc, with Dacia as official partner.



Credits : UTMB Mont-Blanc - Gabriele Facciotti

Dacia strives to embrace passions shared with its customers. As such, Dacia and the UTMB® World Series entered into a multi-year agreement that was announced last May.

It seemed natural for Dacia to make a move toward trail running, a sport that shares in the brand's values and is a space where runners connect with nature while pushing their boundaries.

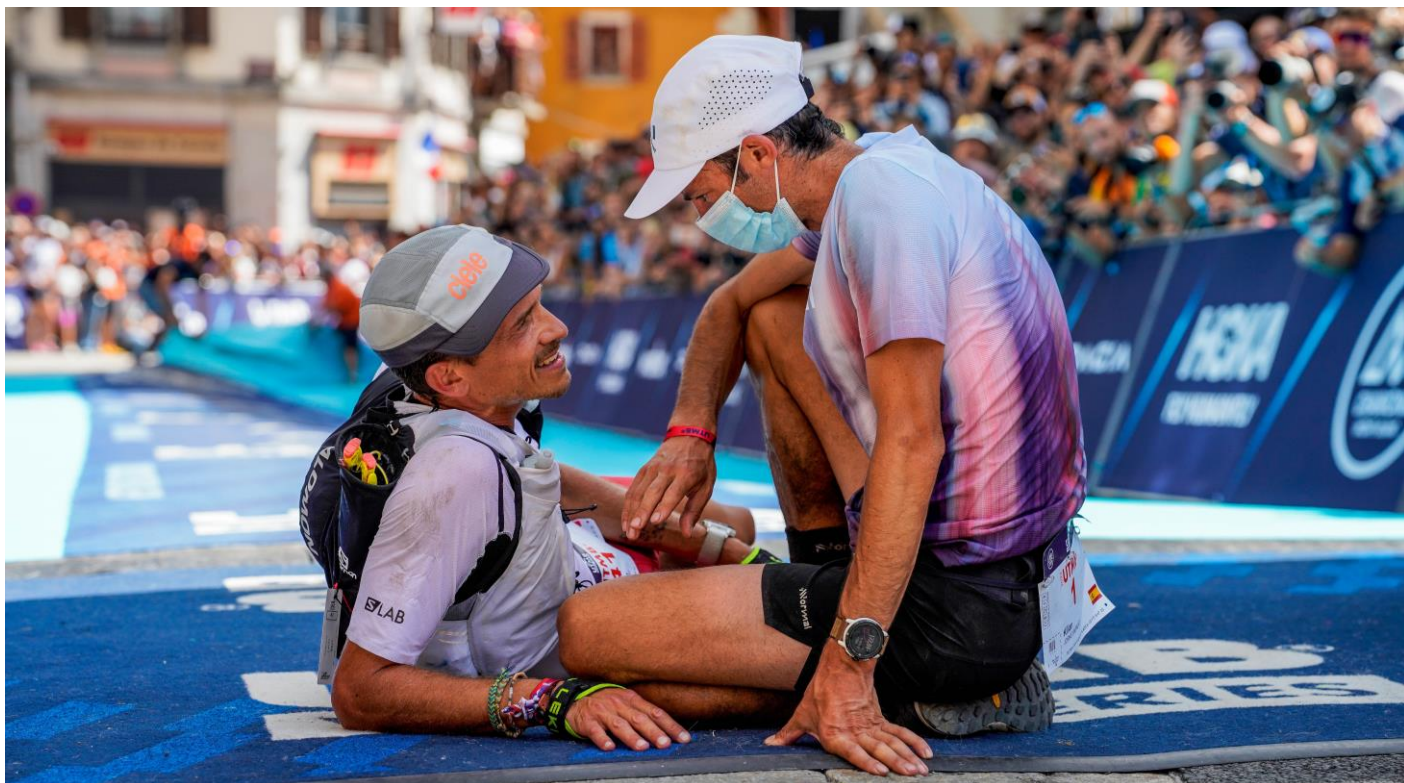
Dacia and the UTMB® World Series promote their common values (authenticity and simplicity) while offering everyone the joys of connecting with nature.

In 2022, 25 races take place under the UTMB® World Series banner. The one that just took place in Chamonix was once again a thrill for trail runners involved. Nearly 2,500 runners from around the world came to push their mental and physical limits by crossing over 171 km between France, Italy, and Switzerland with an overall climb of 10,042 metres. An incredible journey, right in the heart of the Mont-Blanc mountains!



Credits : UTMB Mont-Blanc - Gabriele Facciotti

The Spanish **Kilian Jornet**, big winner of this 2022 edition of the UTMB, completed the race in **19:49:32**. He signs an historic record and his 4th victory, just followed by the French **Mathieu Blanchard**, who finishes the race after **19:54:50** of effort. The podium is completed by the British **Thomas Evans** who accomplishes the feat in **20:34**.



Credits : UTMB Mont-Blanc - Gabriele Facciotti

Dacia was present during the event with a unique set up and the new brand image on display. Event organisers were provided with vehicles to help with race logistics. A number of cars were also made available for test drives: Spring, Sandero, Duster, and Jogger.



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BRAVO TO THE ALL THE TRAIL RUNNERS !!!

« I would first like to congratulate all the ultra-trailers for the feat they have just achieved. Beyond the high-level sporting challenge, I would also like to highlight the values which emerge from this competition, and which make Dacia really proud to be its official partner: solidarity, authenticity, the spirit of adventure and team.

A long-term partnership in line with Dacia's outdoor strategy. »

Xavier Martinet – SVP, Dacia, Marketing, Sales & Operations



Click here for the first story of the event:

[The UTMB Mont-Blanc race: the ultimate test](#)

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ABOUT DACIA

Born in 1968 then relaunched by Renault Group from 2004 all across Europe and Mediterranean countries, Dacia has always offered the best value for money cars, by constantly redefining the essentials. As a game-changer, Dacia proposes simple, multi-purpose, reliable cars in tune with customers' lifestyles. Dacia models became a reference on the market: Logan, the new car at the price of a second-hand one; Sandero, the best-selling retail car in Europe every year since 2017; Duster, the best-selling retail SUV to European customers since 2018; Spring, the champion of the accessible electric mobility; Jogger, the versatile C-segment family car.

Present in 44 countries, Dacia has sold more than 7,5 million vehicles since 2004.