



## DACIA'S MEDIA WEBSITE GETS A MAKEOVER

Dacia's media website <https://media.dacia.com>, a showcase of the brand's news for the press and media, has been redesigned and made more user-friendly.

### OPTIMISED NAVIGATION

The new Dacia media website makes it easier for users to find information. The sections have been redesigned to provide direct access to models and themes. Search, news, media library, contacts: every page and every format are even more easily accessible.

### OPTIMAL FILE CONSULTATION

In order to facilitate the media overview, a viewer has been added to the new site and gives an overview of the available photos and videos per publication.

### MORE PERSONALIZED DOWNLOADS

The media basket allows the user to save a selection of files (visuals, videos, press releases, etc.) and download them or send them by email.

### TO ACCESS THE NEW MEDIA WEBSITE, GO HERE:

<https://media.dacia.com>

## ABOUT DACIA

*Born in 1968 then relaunched by Renault Group from 2004 all across Europe and Mediterranean countries, Dacia has always offered the best value for money cars, by constantly redefining the essentials. As a game-changer, Dacia proposes simple, multi-purpose, reliable cars in tune with customers' lifestyles. Dacia models became a reference on the market: Logan, the new car at the price of a second-hand one; Sandero, the best-selling retail car in Europe every year since 2017; Duster, the best-selling SUV to European private customers since 2018; Spring, the champion of the accessible electric mobility; Jogger, the versatile C-segment family car. Present in 44 countries, Dacia has sold more than 7,5 million vehicles since 2004*