

## DACIA SPRING: A NEW EXTREME TRIM AND BRAND-NEW ELECTRIC 65 ENGINE

- During the 2023 Brussels Motor Show, Dacia will showcase Spring Extreme with ELECTRIC 65 engine
- Spring Extreme will premiere the brand-new ELECTRIC 65 engine
- The 100% electric Spring: a true success story with more than 100,000 orders placed since its launch
- Orders for the Spring Extreme with ELECTRIC 65 engine will open in France as of January 17<sup>th</sup> with first deliveries taking place before Summer



### SPRING, NEW EXTREME TRIM

As part of the Brussels Motor Show, Dacia will showcase the brand-new **Extreme** trim on the Spring, giving the model an outdoor feel. The trim will be then rolled out across the brand's four primary models (Spring, Sandero, Duster, and Jogger).

Spring Extreme comes with the all-new colour '*Slate Blue*' and a range of exclusive design features:

Outside:

- *Copper Brown* used on parts located on the roof rails, side mirror casing, wheel hubs, boot-door Dacia logo and under the vehicle's optics.
- Stripping with a topographic design on the front doors, and a reference made to the Duster's distinctive snorkel located between the doors and front wings
- Topographic patterns on the lower door protection

Inside:

- Topographic patterns on the door sills
- Topographic print on the front rubber floor mats
- *Copper Brown* used on certain parts of the front door panels, and around the air-vents and navigation panel
- *Copper Brown* stitching on the seats
- Embossed 'Dacia Link' logo on the front seats

'Extreme' will replace the Expression trim that has been chosen by 8 in every 10 Spring private owners so far.

## SPRING EXTREME, A WHOLE NEW DEDICATED ENGINE

With the launch of the new Spring Extreme trim, Dacia is also premiering the all-new ELECTRIC 65 engine (65hp / 48kW). Available only on the Spring Extreme, the new engine is coupled with a new unique gearbox (that multiplies torque transmitted to the wheels), while providing greater acceleration and recovery over a wide range.

Thanks to the all-new ELECTRIC 65 engine, Spring Extreme has a range of 220 km in WLTP Mixed cycle and 305 km in WLTP City cycle.

The ELECTRIC 45 engine (45hp / 33kW) will continue to feature on the Essential trim.

## SPRING, A TRUE SUCCESS STORY

With its general public release falling in spring 2021, Spring has made electric mobility widely accessible. Simple, fun, efficient: Spring is the ideal companion for everyday travel.

More than 100,000 orders have been placed since its launch.

This is all the more remarkable given that three-quarters of all sales were made through individual customers.

Spring won over customers thanks to its ideal selection of features and price point. Data collected from the vehicle's connected services has given some valuable insight into how it truly meets customers' needs:

- On average, daily commutes last 31 km at 26 km/h
- In 75% of cases, Spring vehicles are charged at home for an average duration of 3.5 hours

Moreover, Spring is perfectly suited to meet specifications for carsharing as well as the expectations of professional customers. In a number of countries since autumn 2022, Spring has even been available as an LCV - the Spring Cargo - for professionals, tradesmen, deliverers, and the like to have unrestricted access to the heart of urban centres. Whether it is for last-mile delivery or to simply transport bulky items, Spring Cargo combines energy and financial savings, driving comfort, and emission-free mobility.

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In less than 2 years, customers have made Spring one of the leaders in the electric vehicle market with more than 100,000 orders recorded since its launch. In 2022, Spring is expected to be on the European podium of the best-selling electric vehicles to private customers. It is the 1<sup>st</sup> electric vehicle sold in the French retail market.

Often initially purchased as a household's second car, Spring is the main means of transport during the week for 90% of multiple-vehicle households with a Spring. Bold and visionary, Spring is perfectly aligned with the mobility needs of its customers.



**Xavier Martinet**, SVP Marketing, Sales & Operations

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## ORDERS IN FRANCE STARTING 17TH JANUARY

Spring Extreme with ELECTRIC 65 engine can be ordered in France for €22,300 (not including bonus).

Ordering opens on Tuesday 17th January, with deliveries starting before the summer.

## THE SPRING RANGE IN FRANCE

(not including Business/Cargo - according to rates for France on 17/01/2023)

	<b>SPRING ESSENTIAL</b> ELECTRIC 45 (45CH/33KW)	<b>SPRING EXTREME</b> ELECTRIC 65 (65CH/48KW)
STANDARD	<ul style="list-style-type: none"> <li>• LED running lights</li> <li>• Decorative roof rails</li> <li>• Side stripping</li> <li>• <i>Doria</i> Flex Wheel hubcaps</li> <li>• Body-colour door handles</li> <li>• Bluetooth® Radio</li> <li>• USB</li> <li>• Power front and rear windows</li> <li>• Manual air conditioning</li> <li>• MyDacia connections               <ul style="list-style-type: none"> <li>- Vehicle location</li> <li>- Battery charge level</li> <li>- Remote stop/start charging</li> <li>- Remote heating cooling</li> </ul> </li> <li>• Speed limiter</li> <li>• Automatic lights</li> <li>• AEBS / ESC / AFU</li> <li>• 6 airbags</li> <li>• e-CALL</li> <li>• Eco Mode</li> <li>• Cable Mode 2 (10A)</li> </ul>	<b>= ESSENTIAL +</b> <ul style="list-style-type: none"> <li>• Topographic patterns on decorative stripping along lower doors and snorkel</li> <li>• Front door sills in TPE plastic</li> <li>• Exterior decorative features in <i>Copper Brown</i>:               <ul style="list-style-type: none"> <li>- Roof rails</li> <li>- Underneath the optics</li> <li>- Side mirror casings</li> <li>- Emblem on wheel hubs</li> <li>- Logo on boot door</li> </ul> </li> <li>• Interior decorative features in <i>Copper Brown</i>:               <ul style="list-style-type: none"> <li>- Front door panels</li> <li>- Air vent rims</li> <li>- Navigation panel rims</li> </ul> </li> <li>• Topographical rubber front floor mat</li> <li>• <i>Copper Brown</i> stitching on seats</li> <li>• Front seats with embossed 'Dacia Link' emblem</li> <li>• <i>Diamond Black</i> Flex Wheel hubcaps</li> <li>• Techno Pack               <ul style="list-style-type: none"> <li>- 7" screen</li> <li>- Navigation with 6 updates over 3 years</li> <li>- Reverse radars</li> <li>- Reverse camera</li> </ul> </li> <li>• Electronic settings for side-view mirrors</li> </ul>
PRICE	€20,800 (incl. Tax)	€22,300 (incl. Tax)
AVAILABLE COLOURS	<ul style="list-style-type: none"> <li>• Kaolin White 0 €</li> <li>• Lightning Grey 550 €</li> </ul>	<ul style="list-style-type: none"> <li>• Kaolin White 0 €</li> <li>• Slate Blue, Lichen Kaki, Lightning Grey, Cenote Blue, Goji Red 550 €</li> </ul>
OPTIONS	<ul style="list-style-type: none"> <li>• Cable Mode 3 250 €</li> <li>• Type 2 200 €</li> <li>• Spare wheel 14"</li> </ul>	<ul style="list-style-type: none"> <li>• Cable Mode 3 Type 2 250 €</li> <li>• 14" spare wheel 200 €</li> <li>• DC Combo 30kW charger 600 €</li> </ul>

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## **ABOUT DACIA**

*Born in 1968 then launched throughout Europe and the Mediterranean region in 2004, Dacia has always offered cars with the best value for money, while constantly redefining that which is essential. A disruptive brand, Dacia designs vehicles that are simple, versatile, reliable, and that suit the lifestyles of its customers. Dacia models have become market benchmarks: Logan, a new car at second-hand prices; Sandero, the best-selling private car in Europe every year since 2017; Duster, the most sold SUV to retail customers in Europe since 2018; Spring, European champion of affordable electric mobility; Jogger, the versatile C-segment family car. Present in 44 countries, Dacia has sold more than 8 million vehicles since 2004.*