

2024: LINEUP CHANGES FOR SANDERO, SANDERO STEPWAY, JOGGER, AND LOGAN

- The success story continues for flagship models Sandero, Sandero Stepway, Jogger and Logan
- The 4 models are taking advantage of the mandatory switch to GSR II regulatory equipment to bring their customers a little novelty and comfort by upgrading the design and product content.



KEY FIGURES BEHIND THE SUCCESS STORY

- Sandero, leading retail sales since 2017 and N°2 in European sales across all channels in 2023, 3 million units sold since 2008.
- Sandero Stepway accounts for two-thirds of the Sandero mix.
- Jogger has surpassed 100,000 units sold and leads C-segment (excluding SUV) retail sales in Europe. The HYBRID 140 version accounts for a quarter of the mix.
- Logan, 3rd best-selling vehicle in Morocco and 1st in Romania.

GSR II: GLOBAL SAFETY REGULATION II

The latest Global Safety Regulation outlines new vehicle safety requirements in the European Union. The GSR II covers rules designed to improve road safety for all, and that includes pedestrians and cyclists.

As part of changes in the GSR II, certain safety equipment becomes mandatory as of July, 2024.

The entire Dacia range will be compliant with the new regulation. Orders for the Sandero, Sandero Stepway, Jogger, and Logan models are scheduled to open in April 2024 (depending on country).

CHANGES TO PRODUCT DESIGN AND CONTENT

2024 models feature product upgrades, some of which will make vehicles GSR II compliant.

More versions

Sandero's Journey trim mirrors Stepway's Extreme trim, with a shark antenna, Randia diamond-finish alloy wheels, door sills, floor mats and a host of equipment as standard: hands-free card, climate control, rearview camera, trunk compartmentalization and removable smartphone holder.

More Design

New two-tone Atara Flexwheels on Sandero and Logan, two-tone Dark Atara Flexwheels on Stepway and Jogger, and new Randia and Randia Dark diamond alloy wheels on certain models make their début.

New shades: the new Safari Beige becomes the exclusive colour for the Sandero Stepway, making the model feel even more connected to the outdoors. Shale Grey, previously reserved for Jogger, and Cedar Green, emblematic of the *Extreme* trim, are now available on all models.

The Jogger HYBRID 140 features the all-new 7-inch instrument panel first seen on the All-new Duster for a more modern edge and more driver-specific information.

New sticker: Jogger and Sandero Stepway *Expression* feature a new sticker on the two front doors, under the side mirrors. The sticker features the Dacia Link emblem and GPS coordinates corresponding to the location of the iconic Romanian Transfăgărașan road.

More safety

New safety equipment has been introduced across the range, starting with the *Essential* trim, to meet new GSR II requirements:

- Event data Recorder (Accident)
- Alcohol immobilizer predisposal
- Traffic sign recognition with speed alert
- Lane Departure Warning System
- Lane Keeping Assist
- Driver attention warning
- Rear Parking Assist
- Light & Rain Sensors
- Advanced emergency braking system (pedestrian & cyclist)
- Emergency Stop Signal

A button on the 'My Safety' dashboard allows drivers to deactivate certain ADAS while driving and each time the car is started.

In addition, the entire range features the Rescue QR Code sticker, left clearly visible on the windscreen and rear window. When scanned with the free, dedicated app, it provides access to Dacia's rescue information booklet. This gives firefighters all the information they need to safely and rapidly respond to an emergency, saving valuable minutes.

More Comfort

- USB-C port in the front
- USB-C port in the rear if Comfort Pack option (country-dependent)
- Manual air conditioning from *Essential*/version on Jogger

More Efficiency

A new practical handbook

Having removed all chrome accents and animal leather, efforts to reduce paper are ramping up with 2024 models. The 32-page quick guide outlines all the car's latest main features and adds to the traditional owner's user guide (~400 pages). Customers can easily access detailed digital versions via the QR code printed on the user guide or via the My Dacia app. A paper version of the detailed guide can also be ordered through the Dacia network.

New E-SAVE function on the Jogger HYBRID 140

The new feature can be used to set a target charge level for the traction battery (~70%) in order to save enough energy for later in the trip. When drivers know they are about to come up against specific driving conditions (uphill), they can activate the mode a few kilometres before (< 5 km) and deactivate it once the steep climb is over. As such, drivers proactively choose to activate the E-SAVE mode; it turns itself off each time the engine is restarted.

A SUMMARY

WHAT IS NEW ON SANDERO STEPWAY ?

	NEW	ESSENTIAL	EXPRESSION	EXTREME
EXTERIOR DESIGN	BEIGE SAFARI SCHISTE GREY CEDAR GREEN		○	○
	16" FLEXWHEELS ATARA DARK	✓	✓	
	16" ALLOY WHEELS RANDIA DARK		○	
	STICKER UPPER ON FRONT DOOR		✓	
INTERIOR	USB-C FRONT	✓	✓	✓
	USB-C REAR (IF OPTION CONFORT PACK)			○
SAFETY & DRIVING COMFORT*	INTELLIGENT SPEED ASSIST LANE DEPARTURE WARNING LANE KEEPING ASSIST ADVANCED EMERGENCY BRAKING SYSTEM DRIVER DROWSINESS & ATTENTION WARNING REAR PARKING SENSORS LIGHT AND RAIN SENSORS	✓	✓	✓
OTHER	RESCUE CODE	✓	✓	✓
	MY SAFETY BUTTON*	✓	✓	✓

*SPECIFIC GSR2 ONLY EUROPE TURKEY & ISRAEL



WHAT IS NEW ON SANDERO ?

	NEW	ESSENTIAL	EXPRESSION	JOURNEY
EXTERIOR DESIGN	SCHISTE GREY CEDAR GREEN		○	○
	16" FLEXWHEELS ATARA		✓	
	16" ALLOY WHEELS RANDIA		○	✓
INTERIOR	USB-C FRONT	✓	✓	✓
	USB-C REAR (IF OPTION CONFORT PACK)			○
SAFETY & DRIVING COMFORT*	INTELLIGENT SPEED ASSIST LANE DEPARTURE WARNING LANE KEEPING ASSIST ADVANCED EMERGENCY BRAKING SYSTEM DRIVER DROWSINESS & ATTENTION WARNING REAR PARKING SENSORS LIGHT AND RAIN SENSORS	✓	✓	✓
OTHER	RESCUE CODE	✓	✓	✓
	MY SAFETY BUTTON*	✓	✓	✓

*SPECIFIC GSR2 ONLY EUROPE TURKEY & ISRAEL



WHAT IS NEW ON JOGGER ?

	NEW	ESSENTIAL	EXPRESSION	EXTREME
EXTERIOR DESIGN	CEDAR GREEN		○	○
	16" FLEXWHEELS ATARA DARK		✓	
	16" ALLOY WHEELS RANDIA DARK		○	
	STICKER UPPER ON FRONT DOOR		✓	
INTERIOR	MANUAL A/C	✓		
	USB-C FRONT	✓	✓	✓
	ICE : USB-C REAR (IF OPTION CONFORT PACK)		○	○
	HEV : USB-C REAR		✓	✓
SAFETY & DRIVING COMFORT*	CLUSTER AMDC 7" (ONLY HEV)		✓	✓
	INTELLIGENT SPEED ASSIST LANE DEPARTURE WARNING LANE KEEPING ASSIST ADVANCED EMERGENCY BRAKING SYSTEM DRIVER DROWSINESS & ATTENTION WARNING REAR PARKING SENSORS LIGHT AND RAIN SENSORS	✓	✓	✓
OTHER	RESCUE CODE	✓	✓	✓
	MY SAFETY BUTTON*	✓	✓	✓
	E-SAVE BUTTON (ONLY HEV)		✓	✓

*SPECIFIC GSR2 ONLY EUROPE TURKEY & ISRAEL



WHAT IS NEW ON LOGAN EUROPEAN RANGE ?

	NEW	ESSENTIAL	EXPRESSION	JOURNEY
EXTERIOR DESIGN	SCHISTE GREY CEDAR GREEN		○	○
	16" FLEXWHEELS ATARA		✓	
	16" ALLOY WHEELS RANDIA		○	✓
INTERIOR	USB-C FRONT	✓	✓	✓
	USB-C REAR (IF OPTION CONFORT PACK)			○
SAFETY & DRIVING COMFORT*	INTELLIGENT SPEED ASSIST LANE DEPARTURE WARNING LANE KEEPING ASSIST ADVANCED EMERGENCY BRAKING SYSTEM	✓	✓	✓
	DRIVER DROWSINESS & ATTENTION WARNING			
	REAR PARKING SENSORS			
	LIGHT AND RAIN SENSORS			
OTHER	RESCUE CODE	✓	✓	✓
	MY SAFETY BUTTON*	✓	✓	✓

*SPECIFIC GSR2 ONLY EUROPE TURKEY & ISRAEL



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ABOUT DACIA

Born in 1968 then relaunched by the Renault Group from 2004 all across Europe and Mediterranean countries, Dacia has always offered the best value for money cars, by constantly redefining the essentials. As a game-changer, Dacia proposes simple, multi-purpose, reliable cars in tune with customers lifestyles. Dacia models became a reference on the market: Sandero, the most sold car to European private customers each year since 2017; Duster, on the podium of SUVs sold to private customers in Europe since 2018; Spring, 3rd electric vehicle sold to private customers in Europe for the second year running; Jogger, 1st non-SUV C-segment vehicle sold to private customers in Europe for the first time. Present in 44 countries, Dacia has sold over 8 million vehicles since 2004.

