

## A SECOND TIME ROUND FOR DACIA SPRING IN THE SPRINGTIME

- **With over 108,000 orders since its launch, Spring is more in line with what customers are looking for than ever before**
- **With the launch of its new Cargo version, the Spring line-up now features an option for professional customers**
- **With an unladen mass under one ton, Spring is the lightest of Europe's Top 20 electric vehicles**
- **With its all-new ELECTRIC 65 engine available on the Extreme trim, Spring is more versatile and enjoyable to drive**
- **Compact and light, perfectly in line with customer use**
- **With 5 Green NCAP stars and the 2022 Green NCAP award for Best Car in recognition of its energy efficiency, Spring shows that vehicles can be both affordable and environmentally conscious.**



### 108,000 ALREADY ORDERED

Unveiled in spring 2021, the Dacia Spring has already attracted more than 108,000 customers. Since then, the car's success has constantly grown over the months; a performance which is all the more remarkable as sales are mostly made to private customers (3 in 4 customers).

In 2022, 48,900 Spring were sold (75% more than 2021). Spring has become Europe's 3rd most-sold electric vehicle to private customers.

## SPRING'S NEW CARGO MODEL

Tradesmen and delivery workers alike need unrestricted access to the inner-city urban roads with cleaner mobility options. Whether it's emissions-free last mile delivery, or goods transport in general, Spring is Dacia's simple and affordable solution.

With no rear seat providing maximised storage volume (1,000 L), Spring can carry more than 350 kg, while maintaining the same range as the VP version (230 km) in WLTP mixed cycle and up to 305 km in WLTP City cycle.

Depending on the country, the utility version of Spring is either:

- made right in the factory (class N1) with a front-rear partition grille and lashing eyes,
- or refurbished by *Qstomize* (Renault Group's transformation subsidiary) turning a 4-seater Spring base into a 2-seat utility version (class M1).



In less than two years, Dacia Spring has become one of Europe's leading electric vehicles.

Showcased at the Brussels Motor Show at the beginning of the year, the Extreme trim Spring ELECTRIC 65 pads out the Spring line-up with a more powerful engine.

The utility version now means professionals can also enjoy a simple yet practical all-electric driving experience.

**Xavier Martinet**, SVP Dacia, Marketing, Sales & Operations



## THE VIRTUOUS WEIGHT CIRCLE

With either the ELECTRIC 45 engine (970 kg unladen) or ELECTRIC 65 (975 kg unladen), the Spring is the only all-electric vehicle in the European Top 20 weighing under a ton.

Its lightweight battery (188 kg) makes for a compact vehicle that requires fewer resources to produce. The engine therefore uses less energy to run compared to an electric vehicle with more weight. A bold and fundamental choice that gives rise to Dacia's virtuous circle.

## A BRAND-NEW DEDICATED ENGINE

With the launch of the new Spring Extreme trim, Dacia is also premiering the all-new ELECTRIC 65 engine (65hp / 48kW). Available only on the Spring Extreme, the new engine is coupled with a new unique gearbox (that multiplies torque transmitted to the wheels), while providing greater acceleration and recovery over a wide range.

Thanks to the all-new ELECTRIC 65 engine, Spring Extreme has a range of 220 km in WLTP Mixed cycle and 305 km in WLTP City cycle.

## AN ELECTRIC VEHICLE ADAPTED TO CUSTOMER USES

Connected data collected from Spring models on the road show that the ways they are used are those of a lightweight, compact vehicle:

- With a daily average mileage of 31 km, 68% of customers drive less than 30 km. While a fully charged battery can cover a full week of use, drivers tend to recharge their vehicles more frequently.
- Drivers make an average of 5.4 trips every day. Primarily purchased as a second car for the home, Spring models end up becoming the main means of transportation during the week for 90% of multiple-vehicle households that own a Spring vehicle.
- Spring users drive at an average speed of 26 km/h, which shows how it is suited to their daily travel needs.

An undeniable boon to electric mobility, 93% of **Spring** owners are first-time owners of personal-use electric vehicles.

## GREEN NCAP 5 STAR AND 2022 GREEN NCAP BEST CAR

Green NCAP awarded Dacia Spring its top 5-star rating in August 2022.

In its [assessment](#), Green NCAP measured the vehicle's energy efficiency along with how it and its use impacts air quality and global warming. An energy-efficient vehicle with low environmental impact: Spring excelled in all categories.

On February 2, 2023, Green NCAP announced its 2022 Green NCAP Best Car awards and Spring – the lightest electric vehicle in Europe – outperformed the 'heavyweights' of the market.

The 5-star rating is not just symbolic, it is an acknowledgement of Dacia's desire to offer as many people as possible vehicles that are not just the best value-for-money on the market, but are also the most environmentally friendly.

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## ABOUT DACIA

*Born in 1968 then launched throughout Europe and the Mediterranean region in 2004, Dacia has always offered cars with the best value for money, while constantly redefining that which is essential. A disruptive brand, Dacia designs vehicles that are simple, versatile, reliable, and that suit the lifestyles of its customers. Dacia models have become market benchmarks: Logan, a new car at second-hand prices; Sandero, the best-selling private car in Europe every year since 2017; Duster, the most sold SUV to retail customers in Europe since 2018; Spring, European champion of affordable electric mobility; Jogger, the versatile C-segment family car. Present in 44 countries, Dacia has sold more than 8 million vehicles since 2004.*