

## PRESS RELEASE

11 March 2021

### **ALL-NEW DACIA SPRING: PRICES (FRANCE) FOR THE MOST AFFORDABLE ELECTRIC CAR ON THE MARKET**

- With the All-New Dacia Spring makes electric mobility accessible to all and for all uses.
- Mainly urban car with SUV look, Spring is a 100% electric car. With generous roominess for 4 adults, Dacia Spring has a driving range of 230 km WLTP (305 km WLTP City).
- Adapted to all-new urban mobilities, Dacia Spring is available in 3 versions: a retail car version, a *Business* version for companies and car-sharing usages, and from 2022, a N1 version, *Cargo* with a huge trunk volume.
- Dacia Spring is available in France from **€12,403** (government bonus deducted) **and from €89 / month\*** (government bonus deducted and €2,500 conversion bonus included). **Pre-orders from 20 March 2021 for first deliveries in autumn.**
- And because all great changes are born in the street, Dacia goes on campaign through 5 European capitals to take possession of the asphalt and loudly proclaim the democratisation of the electric vehicle.  
**Be connected from 18 March. *Spring is coming...***

Dacia is shaking up the automotive world with its first 100% electric model. Compact on the outside, the All-New Spring is a real 4-seater. With a range of 230km WLTP (305km WLTP City), it covers most urban and peri-urban mobility needs without fancy features.

Dacia Spring is available in 3 versions to suit all uses:

- **All-New Dacia Spring**, the 100% electric car that makes electric mobility accessible to all. Pre-orders from 20 March 2021 for first deliveries in autumn.
- **All-New Dacia Spring *Business***, the solution for professionals and car-sharing fleets at an unbeatable price. Available from March 2021.
- **All-New Dacia Spring *Cargo***, the N1-approved version of New Spring, without rear bench and with a huge boot volume of 1,100L and a payload of 325kg, ideal for craftsperson and last-mile deliveries. Available from 2022.

The All-New Dacia Spring is available in France from **€12,403 for the private customers** (government bonus deducted) or from **€89 / month\*** (government bonus deducted and €2,500 conversion bonus included).

And because all great changes are born in the street, Dacia goes on campaign through 5 European capitals to take possession of the asphalt and loudly proclaim the democratisation of the electric vehicle.

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## PRICES THE ALL-NEW DACIA SPRING (version for retail sales)

	CONFORT	CONFORT PLUS
<b>INCLUDED</b>	<ul style="list-style-type: none"> <li>○ Manual air conditioning</li> <li>○ Bluetooth® radio</li> <li>○ USB</li> <li>○ LED daytime running lights</li> <li>○ 14" Flexwheel</li> <li>○ TEP / fabric upholstery</li> <li>○ Mode 2 charging cable</li> </ul>	<b>= CONFORT Version +</b> <ul style="list-style-type: none"> <li>○ Techno Pack (MediaNav 7" with smartphone replication, USB, rear view camera and rear radars)</li> <li>○ Orange Pack (interior / exterior)</li> <li>○ Spare wheel</li> <li>○ Metallic paint</li> </ul>
<b>OPTIONAL</b>	<ul style="list-style-type: none"> <li>○ Spare wheel (€180)</li> <li>○ Charging cable mode 3 Type 2 (€250)</li> </ul>	<ul style="list-style-type: none"> <li>○ Combo DC 30kW Socket (€600)</li> <li>○ Charging cable mode 3 Type 2 (€250)</li> </ul>
<b>COLORS AVAILABLE</b>	<ul style="list-style-type: none"> <li>○ Kaolin White (free)</li> <li>Metallic paints: <ul style="list-style-type: none"> <li>○ Lightning Grey (€500)</li> <li>○ Cenote Blue (€500)</li> <li>○ Goji Red (€500)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>○ Kaolin White (free)</li> <li>○ Lightning Grey (free)</li> <li>○ Cenote Blue (free)</li> </ul>
<b>PRICE incl. VAT</b>	<b>€16,990</b>	<b>€18,490</b>
<b>PRICE incl. VAT eco-bonus deducted</b> (bonus = 27% of the price of the vehicle incl. VAT)	<b>€12,403</b>	<b>€13,498</b>
<b>RENT / MONTH</b>	<b>€89*</b> <small>(government bonus deducted and €2,500 conversion bonus included).</small>	<b>€94</b> <small>(government bonus deducted and €2,500 conversion bonus included).</small>

All-New Dacia Spring can be pre-ordered from 20 March 2021 for first deliveries in autumn.

The advantages of pre-ordering:

- Be one of the first customers delivered,
- Benefit from a free EV charging pass (*Plugsurfing* network, the largest European charging network with 220,000 charging points in Europe, including 30,000 throughout France).
- Benefit from 2,000km of free recharging for customers of the *Confort Plus* version.

\* From €89/month, Long Term Rental 49 months 40,000 km 1st rent of €7,087 reduced to €0 after deduction of the state eco-bonus of €4,587, corresponding to 27% of the acquisition cost of the vehicle including tax, and a €2,500 conversion bonus.

## BUSINESS

<b>INCLUDED</b>	<ul style="list-style-type: none"> <li>○ Manual air conditioning</li> <li>○ Bluetooth® radio</li> <li>○ USB</li> <li>○ Rear Radars</li> <li>○ LED daytime running lights</li> <li>○ 14" Flexwheel</li> <li>○ TEP upholstery</li> <li>○ Mode 2 charging cable</li> <li>○ Front door sill and boot sill protectors</li> <li>○ Front and rear floor mats</li> <li>○ Predisposition car sharing</li> </ul>
<b>OPTIONAL</b>	<ul style="list-style-type: none"> <li>○ Techno Pack (€450) (MediaNav 7" with smartphone replication, Rear View Camera and Rear Radar)</li> <li>○ Spare wheel (€180)</li> <li>○ Combo DC 30kW Socket (€600)</li> <li>○ Charging cable mode 3 Type 2 (€250)</li> </ul>
<b>COLORS AVAILABLE</b>	<ul style="list-style-type: none"> <li>○ Kaolin White (free)</li> </ul> <p>Metallic paints:</p> <ul style="list-style-type: none"> <li>○ Lightning Grey (€500)</li> <li>○ Goji Red (€500)</li> <li>○ Cenote Blue (€500)</li> </ul>
<b>PRICE incl. VAT</b>	<b>€16,800</b>
<b>PRICE incl. VAT eco-bonus deducted</b> <small>(bonus = 27% of the price of the vehicle incl. VAT)</small>	<b>€12,264</b>

## CARGO

Available as of early 2022. Prices and options to be communicated soon.

### ABOUT DACIA:

The Dacia brand is part of the Groupe Renault. Dacia is present in 44 countries, mainly based in Europe and the Mediterranean perimeter. Created in Romania in 1968, the brand was bought and relaunched by the Groupe Renault with the arrival of Dacia Logan in 2004. Dacia proposes the best value for money cars within the market. Thanks to its star models – Logan, Sandero & Duster – the brand has become a success story. To date, Dacia has sold more than 7 million vehicles.

### FOR MORE INFORMATION:

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