

PRESS INFORMATION

04/03/2021

DACIA NEWS FRANCE - MARCH 2021

DACIA

Information

- **Spring is coming**
- **Dacia introduces its new Commercial Management team for France**
- **Duster wins : “VAB Family Car of the Year 2021” award**
- **Hot topic... LPG**
- **Press Fleet vehicles available for test drives**

SPRING IS COMING...

Get ready for March 11 when we will unveil prices for the New Dacia Spring, the most affordable EV on the market.

JUST IN CASE YOU MISSED IT...

NEW APPOINTMENTS TO THE DACIA FRANCE COMMERCIAL MANAGEMENT TEAM (05/02/2021)

As part of the new organisation, Thomas Dubruel has been appointed Commercial Director for Dacia France, Sylvain Coursimault is now Marketing Director for Dacia France, and Guillaume Mellac is the new Commercial Customer Service and Quality Manager for Dacia France.



“Dacia is setting itself new and ambitious challenges for the next few years, both in terms of the brand and its products. 2021 is already off to a good start with the well-received New Sandero, France’s favourite car. A major event is already planned for March with the arrival of Spring, the market’s most affordable electric car. A new revolution is on its way! “

Thomas Dubruel, Commercial Director for Dacia France

For more information, [click here](#)



DACIA DUSTER ELECTED 'FAMILY CAR OF THE YEAR 2021' BY VAB (BELGIUM) (24/02/2021)

Duster ECO-G won the VAB car association 'Family Car of the Year' award for cars up to €22,000. Dacia Duster ECO-G won over the jury comprised of industry professionals thanks to its comfort, interior space, and its 'dual-fuel' petrol and LPG engine. Dacia Duster ECO-G is true to the Dacia DNA as a product that offers the best price-performance ratio on the market.

HOT TOPIC... LPG

AN ENGINE THAT IS CHEAP AND AFFORDABLE TO RUN

Dacia has generalised LPG-use across its vehicles. In fact, it is the only car manufacturer to offer petrol and LPG dual-fuel engines, known as ECO-G, across its entire range. In 2020, there were 15 million LPG vehicles on European roads and 26 million worldwide.

TCe 100 ECO-G



LPG: WHAT IS IT? LPG is a mixture of propane and butane.

LPG combustion emits less carbon monoxide, hydrocarbons, and nitrogen oxide than a petrol engine.

LPG: HOW DOES IT WORK? The LPG injection system is added to the existing petrol engine. It is directly mounted by Dacia in its plants. LPG use requires a separate fuel tank that can withstand the pressure required to keep the fuel in liquid form, and a minor modification to the engine's electrical power supply. Dacia models house the LPG tank where the spare wheel is usually located, thus maintaining all existing boot storage space.

LPG: THE BENEFITS

- Purchase price for an LPG motor is very competitive and just as reliable (Dacia offers its ECO-G engine at the same price as for a petrol motor).
- LPG reduces CO₂ emissions by 10%.
- LPG fuel is more affordable. The price per litre is up to 50% less than for regular fuel or diesel.
- LPG motors are also eligible for a range of tax benefits.
- On average, LPG is available at 1 in 4 service stations in Europe and 1 in 6 stations in France.

In 2020, Dacia sold 72,500 LPG vehicles in Europe and is the leader with 53% market share. LPG also accounts for almost 15% of the brand's total sales.



"As a leader in LPG in Europe, Dacia offers vehicles with safe technology that has been tried and tested. LPG doesn't mean that regular fuel car users will have to completely change their driving habits. Nifty, easy to use, and environmentally friendly, LPG is a worthy alternative when it comes to keeping up with the ever-stringent requirements in the fight against car-related pollution."

Loïc Bouttier, Chief Engineer in charge of LPG/NGV

[More information on LPG](#)

PRESS FLEET VEHICLES AVAILABLE FOR TESTING

Contact [Jérôme Delgrange](#) +33 176 846 876

- Duster TCE 130
- Duster TCE 150
- Duster dCi 115
- Duster TCE 100 ECO-G (LPG)
- New Sandero TCE 90
- New Sandero Stepway TCE 100 ECO-G (LPG)
- New Sandero Stepway TCE 90 CVT

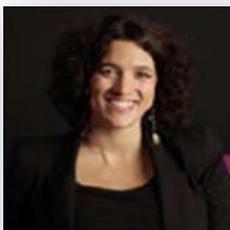
Other vehicles on request

ABOUT DACIA

Dacia is a Groupe Renault brand, present in 44 countries, mainly in Europe and the Mediterranean basin. Born in Romania in 1968, the brand was purchased by Groupe Renault and re-launched in 2004 with Logan. Dacia offers the best value for money on the market. Having leveraged its iconic models – Logan, Sandero, and Duster – the brand has been a commercial success. To date, Dacia has sold more than 7 million vehicles.

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