

DACIA NEWS

PRESS INFORMATION, [MAY 2021](#)

MONTHLY TOPICS

- Spring now available for rent in France and Poland!
- Upcoming News
- In case you missed it...
- Highlight of the month...
- Press Fleet vehicles available for test drives in France

SPRING NOW AVAILABLE FOR RENT IN FRANCE AND POLAND!

SPRING FOR RENT AT E.Leclerc (FRANCE)



Just five months following the partnership announced between Renault Group and E.Leclerc, the *Business* version of the market's most affordable electric car is now available in E.Leclerc rental agencies.

[Link to press release](#)

"Our partnership with E.Leclerc makes sense because we share in the same values. Both our customers bases seek new ways to consume, they are on the lookout for what one might call 'smart purchases'. In offering Dacia Spring through E.Leclerc Rental agencies, together, we are expanding the horizons of e-mobility to all. "

Denis Le Vot, CEO, Dacia & LADA brands

[Link to video](#)



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SPRING THROUGH CAR-SHARING WITH TRAFICAR (POLAND)

Dacia Spring takes to the roads in Warsaw!
Nearly 200 Spring cars have just joined the *Traficar fleet* – Poland's oldest and largest car-share company. Spring is the fleet's third largest EV contingent after Renault ZOE and Renault Kangoo Z.E. Anyone with a *Traficar* account can sit behind the wheel of a compact EV going for the cheapest daily rate around.



COMING SOON

Dacia goes green. Save the date for June...

IN CASE YOU MISSED IT...

DACIA SPRING, POPULARISING EV



The Dacia Spring brings EV models into the mass-market with the most affordable EV model in Europe. Benoît, loyal Dacia customer for more than 10 years, was the first in France to give in to the appeal of an all-electric Dacia. Available for pre-orders since March 20th, Spring has met with a resounding success. E-mobility now has something for everyone!

[For more information](#)

SPRING PRE-ORDERS

Pre-orders continue to meet with much success across Europe.

More than 13,000 customers have already ordered their very own Spring.



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HIGHLIGHT OF THE MONTH...

... our place or yours



The Dacia network has adapted to the unprecedented circumstances by remaining wholly mobilized throughout Europe as helps customers test, purchase, and maintenance their vehicles.

In England, for example, Dacia provides customers with tailor-made vehicle demos hosted by product specialists. Customers can meet up with experts via a one-on-one video-call to discuss and learn about the specifics of any vehicle they wish.

The *Dacia Valet Service* was launched in Turkey.

The customers' vehicle is picked up and dropped off directly from their home and is disinfected after the required maintenance or repair has been carried out.

In France, customers can go on-line at any time to check availability of new or recently used vehicles (demonstration vehicles) on the national network. They can buy the vehicle they wish online and have it delivered directly to their door.

These are just three examples among many others of great initiatives from the Dacia network in Europe.

Find more about Dacia France initiatives here: <https://www.dacia.fr/campagnes/mesures-covid19.html>

PRESS FLEET VEHICLES AVAILABLE IN FRANCE

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- Duster TCe 130
- Duster TCe 150
- Duster dCi 115
- Duster TCe 100 ECO-G (LPG)
- All-New Sandero TCe 90
- All-New Sandero Stepway TCe 100 ECO-G (LPG)
- All-New Sandero Stepway TCe 90 CVT
- All-New Spring (*Business Version*)

Other vehicles on request

ABOUT DACIA

The Dacia brand is part of the Renault Group. Dacia is present in 44 countries, mainly based in Europe and the Mediterranean perimeter. Created in Romania in 1968, the brand was bought and relaunched by the Renault Group with the arrival of Dacia Logan in 2004. Dacia proposes the best value for money cars within the market. Thanks to its star models – Logan, Sandero & Duster – the brand has become a success story. To date, Dacia has sold more than 7 million vehicles.

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