

DACIA PRESENTS THREE WORLD PREMIERES AT THE GENEVA INTERNATIONAL MOTOR SHOW

- Dacia will attend the Geneva International Motor Show, taking place between February 26 and March 3, 2024.
- Dacia will occupy a 900m² stand showcasing the All-New Duster, New Spring, and the recently revealed World-Rally Raid Championship contender: Sandrider.



MORE DUSTER, STILL DUSTER



The latest version of the Dacia's iconic SUV, Duster, will make its first official public appearance at the 2024 Geneva Motor Show.

Born in 2010, then renewed for the first time in 2017, the Duster has established itself by going against the norms of the SUV market. Duster has been met with resounding success with more than 2.2 million units produced to date.

Developed on the CMF-B platform, this third generation Duster is more robust and assertive with its design, offers a range of engines to suit everyone's needs, including the ECO G100 LPG, HYBRID 140, and the 48V TCe 130 mild-hybrid available in 4x2 and 4x4 transmission.

Starting at under €20,000, the All-new Duster remains the best-in-class family SUV in terms of its price/performance ratio.

Find out more about the All-New Duster [here](#).

NEW SPRING: MORE APPEALING THAN EVER, STILL AS ELECTRIFYING



The New Spring features an all-new exterior and interior design.

The New Spring is Europe's only full-electric car to weigh less than a tonne. Despite being compact, it still boasts the best loading capacity in its segment and many nifty features.

It is more digital than ever, with a customizable digital dashboard featuring a 7-inch screen and a 10-inch multimedia central screen.

More versatile than ever, the New Spring features a 45 hp engine on the Essential and Expression trims, and 65 hp on the Expression and Extreme trims.

As affordable as ever, the New Spring remains the electric car boasting Europe's best price-performance ratio.

Find out more about the New Spring [here](#).

SANDRIDER: MISSION OBJECTIVE - TAKE ON THE DAKAR 2025!



In Geneva, Dacia will showcase its prototype vehicle that the Dacia Sandriders will first race in 2025 in the Dakar Rally before heading to the World Rally-Raid Championship.

Dacia is constantly redefining the essentials through leveraging its three brand markers: Essential but Cool, Robust & Outdoor, and Eco-Smart.

Dacia's strategy is a perfect match for what's needed to take on The Dakar: a life-sized technological laboratory committed to low-carbon mobility.

The race will be an opportunity for Dacia to put its focus on the essentials to the test in the most challenging terrain. It will focus on its commitment to affordable decarbonisation, with Sandrider running on synthetic fuel made by Aramco.

Sandrider's design has been inspired by feedback from racing crews from the very beginning and is perfectly consistent with Dacia's DNA.

Find out more about Sandrider and The Dacia Sandriders [here](#).

Sébastien Loeb will visit the Dacia stand, near the Sandrider prototype, from 10:00 - 10:30 a.m. on February 26, 2024.

Dacia will also present its range incorporating the latest GSR II regulations.

Find out more [here](#).

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ABOUT DACIA

Born in 1968 then relaunched by the Renault Group from 2004 all across Europe and Mediterranean countries, Dacia has always offered the best value for money cars, by constantly redefining the essentials. As a game-changer, Dacia proposes simple, multi-purpose, reliable cars in tune with customers lifestyles. Dacia models became a reference on the market: Sandero, the most sold car to European private customers each year since 2017; Duster, on the podium of SUVs sold to private customers in Europe since 2018; Spring, 3rd electric vehicle sold to private customers in Europe for the second year running; Jogger, 1st non-SUV C-segment vehicle sold to private customers in Europe for the first time. Present in 44 countries, Dacia has sold over 8 million vehicles since 2004.