

QUADRUPLE WIN: AUTO BILD READERS CHOOSE DACIA

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- Dacia also ranked first in the three categories of city cars, B-SUV and compact wagon.
- Dacia has been a great success in Germany since its launch.



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As in 2021, the result of Auto Bild's "Best Brands in All Categories" survey puts Dacia in first place in the overall "Best Value" category among the 37 brands in the running. Once again, Dacia vehicles are recognised for their affordability and reliability.

DACIA ALSO CAME FIRST IN THE THREE CATEGORIES OF CITY CARS, SUV-B AND COMPACT WAGON.

Dacia Sandero is quite simply the cheapest city car on the German market. With its modern design and equipment, it meets all the essential expectations of customers. In the B-SUV segment, Dacia Duster embodies the brand's outdoor spirit with its rugged and off-road look. The all-new Dacia Jogger is a gamechanger among compact wagons, offering a versatile vehicle with five and seven seats.

DACIA HAS BEEN A GREAT SUCCESS IN GERMANY SINCE ITS LAUNCH.

The quadruple award by Auto Bild readers once again confirms the brand's focus on offering the best value for money in the market combined with high reliability. Dacia has sold over 750,000 vehicles in Germany since its launch in 2004. In 2021, with more than 42,000 registrations, the brand will have a market share of almost 1.5%.

CONTACTS

Grégoire VITRY
Head of product communication Dacia
+33 679 672 095
gregoire.vitry@dacia.com

Christophe LAVAUZELLE
Dacia Press Officer
+33 609 092 544
christophe.lavauzelle@dacia.com

ABOUT DACIA

Born in 1968 then relaunched by Renault Group from 2004 all across Europe and Mediterranean countries, Dacia has always offered the best value for money cars, by constantly redefining the essentials.

As a game-changer, Dacia proposes simple, multi-purpose, reliable cars in tune with customers' lifestyles.

Dacia models became a reference on the market: Logan, the new car at the price of a used one; Sandero, the best-selling retail car in Europe each year since 2017; Duster, the best-selling SUV to European private customers since 2018; Spring, the champion of the accessible electric mobility; Jogger, the C-segment versatile family car.

Present in 44 countries, Dacia has sold more than 7,5 million vehicles since 2004.