

THE THOUSAND AND ONE NIGHTS IN SLEEP PACK

The thousandth Sleep Pack was delivered in December 2023.

- All-season van life
- Launched in spring 2023 with Jogger
- All New Duster expands Dacia's base camp



THE « VAN LIFE » ALL YEAR AROUND

The art of outdoor living is no longer a seasonal activity for Jogger users equipped with the Sleep Pack.

Once the blinds have been fitted to the windows, the Jogger becomes a windproof, rainproof and lightproof bedroom... all year round.

Despite the arrival of autumn, the pace of orders remained brisk, with over a hundred new customers each month ordering their Sleep Pack with their new Jogger or through after-sales (all Joggers being compatible). December 2023: the milestone of one thousand sales is passed.



SLEEP PACK TOOK ITS FIRST ORDERS IN MARCH 2023

Dacia's first item from the *InNature* accessory range, the innovative *Sleep Pack* can turn the Jogger into a bedroom for two in a matter of minutes.

- The *Sleep Pack* consists of a wooden box, made to fit inside the Jogger's boot, which unfolds in minutes to form a **large double bed** with mattress. The mattress covers the entire rear section of the car, from the back of the front seats, over the folded-down row-2 bench seat*, and out over the tailgate. The final sleeping space is particularly generous, boasting 190cm long, up to 130 cm wide, with a roof clearance of minimum 60 cm.
- When the *Sleep Pack* box is completely closed in the Jogger's boot area, it can provide up to **220 litres of storage**, kept safely out of sight under the luggage cover.
- The door of the *Sleep Pack* box can flip back to form a **tray table** that can be used to enjoy a meal comfortably under the protection of the Jogger's open rear tailgate.

The *Sleep Pack* box weighs only 50 kg, so it can easily be removed from the car if required. It can fit any Jogger, including those already purchased by customers. Buyers can enhance their 'bedroom' with additional accessories to optimise comfort. Accessories include blackout blinds for all windows and an outdoor tent that connects to the back of the Jogger for more spacious accommodation under the stars.

**On the 7-seater Jogger, the two third row seats must be removed to install the Sleep Pack*



SOON AVAILABLE ON THE NEW DUSTER

The success story continues. All New Duster could not be launched without a specific version of the Sleep Pack, which also enables it to be transformed into a base camp on wheels.



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ABOUT DACIA

Born in 1968 then relaunched by the Renault Group from 2004 all across Europe and Mediterranean countries, Dacia has always offered the best value for money cars, by constantly redefining the essentials. As a game-changer, Dacia proposes simple, multi-purpose, reliable cars in tune with customers lifestyles. Dacia models became a reference on the market: Sandero, the most sold car to European private customers each year since 2017; Duster, the most sold SUV to retail customers in Europe since 2018; Spring, the champion of the accessible electric mobility in Europe; Jogger, the versatile family car in the C segment. Present in 44 countries, Dacia has sold over 8 million vehicles since 2004.

